



# GFWAR REALTOR® Newsletter Insertion Order Form

This advertising agreement may be cancelled at any time by either party, upon one day written notice if cancelled by GFWAR, and upon at least ten days written notice delivered before the second month of the newsletter's insertion quarter, if cancelled by the undersigned advertiser.

Date: \_\_\_\_\_

### Ad Size:

- Full page    
  Half page    
  Quarter page    
  Business Card Sized

Number of Insertions (per contract year): \_\_\_\_\_ (Please check the months of insertion below.)

A contract year begins on the day that this contract is dated above.

### Graphic Design Option

GFWAR will provide graphic services to render an ad at an hourly rate for an advertiser. Photography and copy must be provided. Call for details.

Would You Like GFWAR to Design the Ad?  Yes  No

Members receive a discount of ten percent for advertising in the GFWAR REALTOR® Newsletter.

Are you a Member of GFWAR?

- Yes    
  No

### Advertising Agreement

I would like my ad to be placed in the following publications of the GFWAR REALTOR® Newsletter. I realize that in order to receive the frequency discount, my ad cannot be changed in any way from the time it first runs thru its pickup dates. In the event of cancellation by the advertiser, the undersigned agrees to pay in cash the amount of money that is the difference between the full advertising rate for the ad and the frequency discount amount that is lost due to early termination.

### Insertion Months:

- January / February  
 April / May  
 July / August  
 October / November

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Payment Information

Ads must be paid in full before the ad runs. If paying by credit card, GFWAR will automatically charge all pick-up ads when the ads run. All amounts are due and payable in Tarrant County, Texas. GFWAR reserves the right, in its sole absolute discretion for any reason, to refuse to publish or discontinue publication at any time of any ad. In such event, all unapplied ad fees collected in advance will be refunded. Damages for breach of this contract by GFWAR shall be limited solely and exclusively to a refund of the total ad price paid by the advertiser.

Total Amount Due: \_\_\_\_\_ Payment Amount for First Insertion: \_\_\_\_\_

- VISA    
  MasterCard    
  American Express    
  Discover    
  Check (made payable to GFWAR)

Credit Card #: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

This advertising confirmation form should be faxed immediately to Rebekah LaMontagne at GFWAR at 817-870-2863, or mailed with payment to 2650 Parkview Drive, Fort Worth, TX 76102. For more information, contact Rebekah LaMontagne at 817-336-5165, ext. 112.

Signature of Advertiser \_\_\_\_\_