

# 10 Ways to Expand TGIFW in 2010

10. Frame the TGIFW FW Business Press article by Aleshia Howe and hang in your office or reprint for your listing packets.
9. Hang a sign rider from the GFWAR store on your yard signs—now available in Spanish!
8. Work toward celebrating an official TGIFW day.
7. Order shirts with the TGIFW logo from your favorite vendor.
6. Print balloons with the TGIFW logo for open houses or other events.
5. Put the TGIFW logos in your communications: advertising, email signature, website, return labels, newsletters.
4. Secure custom stamps with the TGIFW logo printed on them through [www.usps.com](http://www.usps.com).
3. Encourage owners of commercial land to place a TGIFW sign on their property.
2. Write a letter to the editor of your favorite local publications about TGIFW and its benefits, and share your stories with us!
1. **Use the phrase TGIFW as often as possible. After all, life is too short to live in \_\_\_\_\_ (you fill in the blank)!**



Greater Fort Worth Association of REALTORS®

**TGIFW**

Thank Goodness It's Fort Worth!